

# PHILADELPHIA BUSINESS JOURNAL

## HEALTH CARE

# Philadelphia home care agency gets SBA honor

JOHN GEORGE

The Small Business Administration named Philadelphia-based My Independence At Home as Eastern Pennsylvania's "Minority-Owned Business of the Year."

My Independence at Home is a home care agency that provides non-medical services for the elderly and adults with physical and intellectual developmental disabilities in Chester, Delaware, Montgomery and Philadelphia counties. Caregivers provide assistance such as bathing, meal preparation, dressing, light housekeeping and companionship.

The company was co-founded by Lisa Robinson, who serves as its CEO, and Ronda Winfield, its COO. The agency has expanded to 120 employees since 2014.

Robinson and Winfield will be honored by the SBA at an event May 1 at the company's headquarters at 1 Winding Drive in the Wynnefield Heights section of Philadelphia.

"It's wonderful to have the privilege to recognize the achievements of leading minority-owned Pennsylvania small businesses like My Independence At Home," said Antonio Leta, SBA Eastern Pennsylvania Director, in a prepared statement. "SBA and our resource partners are proud to play a role in helping them start and succeed."



**My Independence at Home  
co-founder and CEO  
Lisa M. Robinson**

While building their company, Robinson attended a number of classes and webinars facilitated by SCORE Philadelphia. SCORE Philadelphia is part of the SCORE Association, a nonprofit association supported by SBA, that provides free business advice to aspiring entrepreneurs and business owners. Both Robinson and Winfield participated in a four-week class at the Wharton Small Business Development Center on business planning that was free for veterans like Robinson. My Independence at Home has been a certified Veteran-Owned Small Business since 2016.